



# WOMEN'S DRESS CODE

Although each client may have its own specific dress code, the basic requirements for CCP Marketing, Inc. functions are as follows:

#### Slacks

**YES:** tailored dressy pants; capris; long Bermudas for outdoor venues; dress jeans

**NO:** sweatpants; exercise pants; shorts; overalls; leggings; anything form-fitting

#### Skirts, Dresses, and Suits

**YES:** conservative dresses and skirts; hems no more than 3 inches above the knee

**NO:** mini-skirts; tight skirts with slits; halters; sun dresses; anything transparent or mesh

#### Shirts, Tops, Blouses

**YES:** short and long sleeve dress shirts; sweaters; Polos; and turtlenecks

**NO:** tank tops; midriff tops; shirts with slogans, logos, pictures, or cartoons; halters; form-fitting tops; bare shoulders; sweatshirts; t-shirts; anything transparent or mesh

#### Footwear

**YES:** low-heel, close-toe dress shoes; loafers; clogs; boots; flats

**NO:** flashy athletic shoes; flip flops; sandals

#### Jewelry, Makeup, Perfume, and Hair

**YES:** conservative styles; limited visible body piercing or tattoos

**NO:** cologne, heavy make-up, flashy jewelry; wild hair styles or colors; sunglasses

#### Hats and Head Coverings

**YES:** head covers required for religious or cultural traditions

**NO:** none permitted unless required by the promotion

**Clothing must be clean with finished seams; nothing, dirty ripped or frayed.**



# MEN'S DRESS CODE

Although each client may have its own specific dress code, the basic requirements for CCP Marketing, Inc. functions are as follows:

#### Slacks

**YES:** tailored dressy pants; dress jeans, long Bermudas in warm outdoor venues

**NO:** sweatpants; exercise pants; shorts; overalls; anything form-fitting or low hanging

#### Shirts, Tops

**YES:** Cuban-style shirts; dress shirts; sweaters; Polos; and turtlenecks

**NO:** tank or muscle tops; shirts with slogans, logos, pictures, or cartoons; form-fitting athletic tops; sweatshirts; t-shirts; loud Hawaiian or print shirts, anything mesh or transparent

#### Footwear

**YES:** conservative, low-heel close-toe dress shoes, loafers, clogs or boots

**NO:** flashy athletic shoes, flip flops, or sandals

#### Jewelry, Cologne, Hair

**YES:** conservative jewelry and watches; limited visible body piercing or tattoos

**NO:** cologne; make-up; flashy jewelry; elaborate hair styles or colors; sunglasses

#### Hats and Head Coverings

**YES:** head covers required for religious or cultural traditions

**NO:** none permitted unless required by the promotion

**Clothing must be clean with finished seams; nothing, dirty ripped or frayed.**



# CASUAL DRESS CODE

Although each client may have its own specific dress code, the basic requirements for CCP Marketing, Inc. functions are as follows:

#### **Pants**

**YES:** long, tailored Bermuda shorts or capris (women) in khaki, light olive or light brown.

**NO:** sweatpants; exercise pants; athletic shorts; cutoffs; anything form-fitting or low hanging

#### **Shirts, Tops**

**YES:** White polo shirts; light colored polo or short-sleeve dress shirts may be permissible

**NO:** tank or muscle tops; shirts with slogans, logos, pictures, or cartoons; form-fitting athletic tops; sweatshirts; t-shirts; loud Hawaiian or print shirts, anything mesh or transparent

#### **Footwear**

**YES:** low-heel, close-toe casual shoes; white conservative walking sneakers

**NO:** flashy athletic shoes, flip flops, or sandals

#### **Jewelry, Cologne, Hair**

**YES:** conservative jewelry and watches; limited visible body piercing or tattoos

**NO:** cologne; make-up; flashy jewelry; elaborate hair styles or colors

#### **Hats and Head Coverings**

**YES:** head covers required for religious or cultural traditions

**NO:** none permitted unless required by the promotion

**Clothing must be clean with finished seams; nothing, dirty ripped or frayed.**